

ALEXANDRE COULMY

29 years old



Paris, FRANCE

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LANGUAGES

FRENCH Native speaker

ENGLISH TOEIC 940 + 1 year in UK

PORTUGUESE 5 years in Lisbon + 6m Brazil

SPANISH Advanced

JAPANESE Beginner

INTERESTS

Generative AI & Web3.0 Strong knowledge

Astronomy

Travels

Surf

WORK EXPERIENCE

VERSEO - Innovation Consultant

- 2024 CHANEL - **GENERATIVE AI PRODUCT MANAGER** (16 months)
- 2023 Corporate Innovation Team. I focused on driving innovative Generative AI projects :
- Developed a private and secure GenAI Chatbot for CHANEL employees, from initial exploration to full industrialization.
  - Implemented Retrieval Augmented Generation (RAG) use cases to leverage company knowledge bases and enhance business intelligence with AI.
  - Drove the adoption of generative AI by aligning technology capabilities with business use cases while addressing challenges like safety AI and guardrailng.
  - Participated in the design and implementation of a GenAI frameworks that support innovative AI projects.

- 2022 MAISONS DU MONDE - **PRODUCT OWNER** (8 months)
- Managed the product backlog for an e-commerce & marketplace platform (over €270M in turnover). SAFe Agile methodology.
- Working closely with various teams : business, QA, front, back, UX.
  - Discount features for end-users and leveraged by the business.
  - 'Click and Collect' feature : enhancing the omnichannel user experience with in-store barcode integration and real-time SMS notifications.

VERSETT - Product Consultant

- 2021 RADIO FRANCE - **PRODUCT OWNER** (6 months)
- France Culture website & app - 1.7 million daily users.
- Managing the product backlog and website migration (front & back).

- 2020 DISNEYLAND PARIS - **CRM PROJECT MANAGER**

EDUCATION

- 2019 **Le Wagon** - Marseille Fullstack Web Development
- 2019 **Skema Business School** - France - Brazil - China
- 2015 Master's in Apprenticeship Strategic Marketing & Business Development»
- 2015 **BTS - International Business** - Paris
- 2012

SKILLS



Leading SAFe® 5.1  
SAFe® Agilist - Certified



Jira



Microsoft Azure AI  
fundamentals - Certified



Google Cloud digital  
leader - Certified